# Indiana Economic Development Corporation (*IEDC*)

PRESENTATION BY:

Joe Russeau, Precision Analytical Laboratory, Inc.

Howard County Public Discussion Forum - October 22, 2024

## **IEDC – History**

### • Created by Mitch Daniels

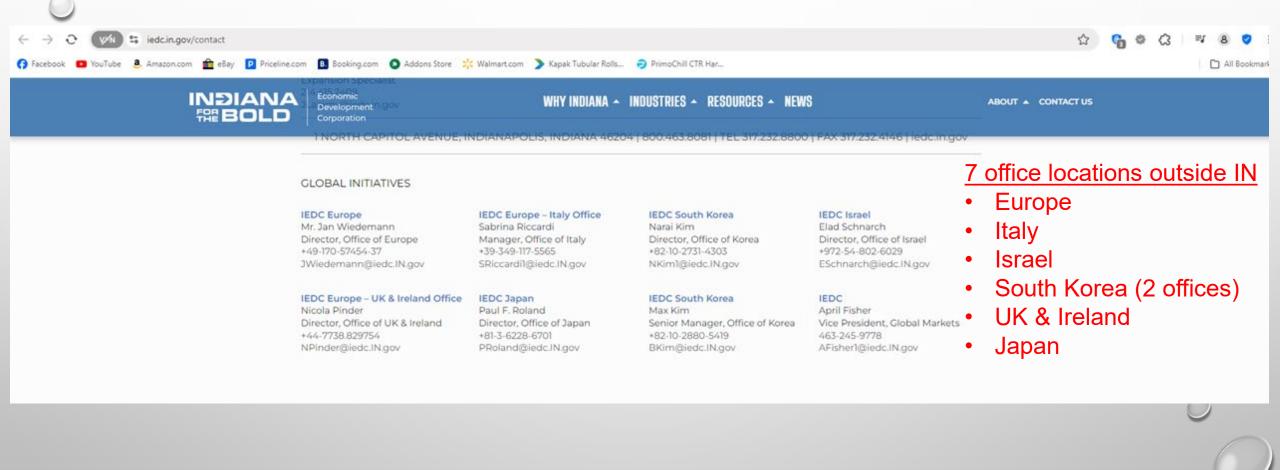
- The goal, Daniels said, was to position Indiana to <u>"act at the speed of business, not at the speed</u> <u>of government.</u>" (Source: https://www.insideindianabusiness.com/articles/push-for-high-tech-plants-drives-up-cost-ofincentives)
- Established in 2005 by Indiana Code 5-28 "The Act".
- Received bipartisan support
- Defined as a "Quasi" Public / Private Corporation
  - <u>Quasi</u>: a combining form meaning "resembling," "having some, but not all of the features of,..." (Source: Dictionary.com)
    - Public features:
      - Governor is head of Board. No other elected officials are currently seated on the Board
      - Funding: From state and federal dollars (i.e. taxpayers)
    - Private features:
      - 13 Members from Private Sector are chosen by Governor to sit on Board Serve at Governors pleasure (4 yr term)
      - Current Board Background: (3) Banking field, (3) Investment field, (4) Industrial field, (1) Agriculture field, (1) Pharma field, (1) Health field

### IEDC Purpose – Manage IN's Economy

- "The Indiana Economic Development Corporation (IEDC) is charged with growing the state economy, driving economic development, helping businesses launch, grow and locate in the state." (<u>https://iedc.in.gov/about</u>)
- Indiana Law Section 5-28-5-1 Economic development functions
  - The corporation shall carry out the economic development functions of the state in conformity with the laws enacted by the general assembly.



### **IEDC Offices - Outside Indiana**



# **IEDC – Statutory Concerns**

### IEDC has extremely broad statutory authority over Indiana's economy

 In fact: Section IC 5-28-5-3 - (b) Subject to approval by the budget agency, the <u>corporation may enter into</u> <u>contracts without the approval of the attorney general.</u>

### Senate Bill 361 approved by the House & Senate in 2022 & signed into law provided:

- If the expected investment in a district is calculated to be <u>less than \$2 billion</u>, the <u>IEDC would have to get</u> <u>consent from the local mayor or county commissioners to move forward</u>.
- If the <u>deal is worth more than \$2 billion</u>, likely a mega-deal that requires fast action, then <u>the IEDC could</u> <u>establish a district without a formal agreement</u> but would have to continue to collaborate with the local officials. However, IEDC would have to establish rules on how they plan to collaborate with locals first to create the district.

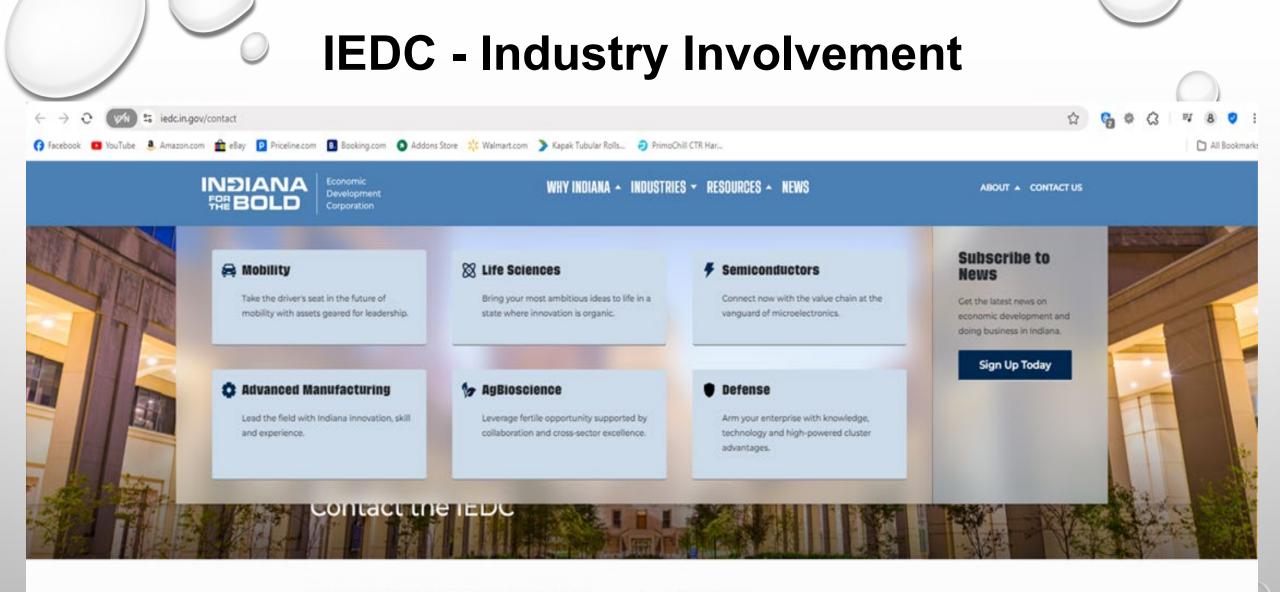
Source: https://www.ibj.com/articles/indiana-lawmakers-give-final-ok-to-economic-development-updates

# **IEDC - Budgeting**

Per Indiana State Budget Agency:

### 2023 – 2025 Biennial budget (2 yr budget) Economic and Community Development – IEDC

- Funds READI 2.0 (<u>Regional Economic Acceleration & Development Initiative</u>) at \$500 million over the biennium
- Creates the IEDC <u>Deal Closing Fund</u> \$300 million annually
- Provides greater flexibility for IEDC's tax credits
- Provides a release valve to exceed the <u>\$300 million cap</u> and <u>\$300 million for Deal Closing</u> <u>Fund</u> via Budget Committee review
- Creates a \$150 million revolving fund for Site Acquisition
- Doubles funding for the Manufacturing Readiness Grants \$40 million over the biennium
- Approximately <u>\$1.3 billion</u> budget over 2 years



#### Get in touch with one of our economic development experts.

We have the right people in place to get you the information and assistance you need for success. From general business climate and economic data to information on incentives, regulatory policy, permitting and available properties, we're here to help.

#### Media Inquiries

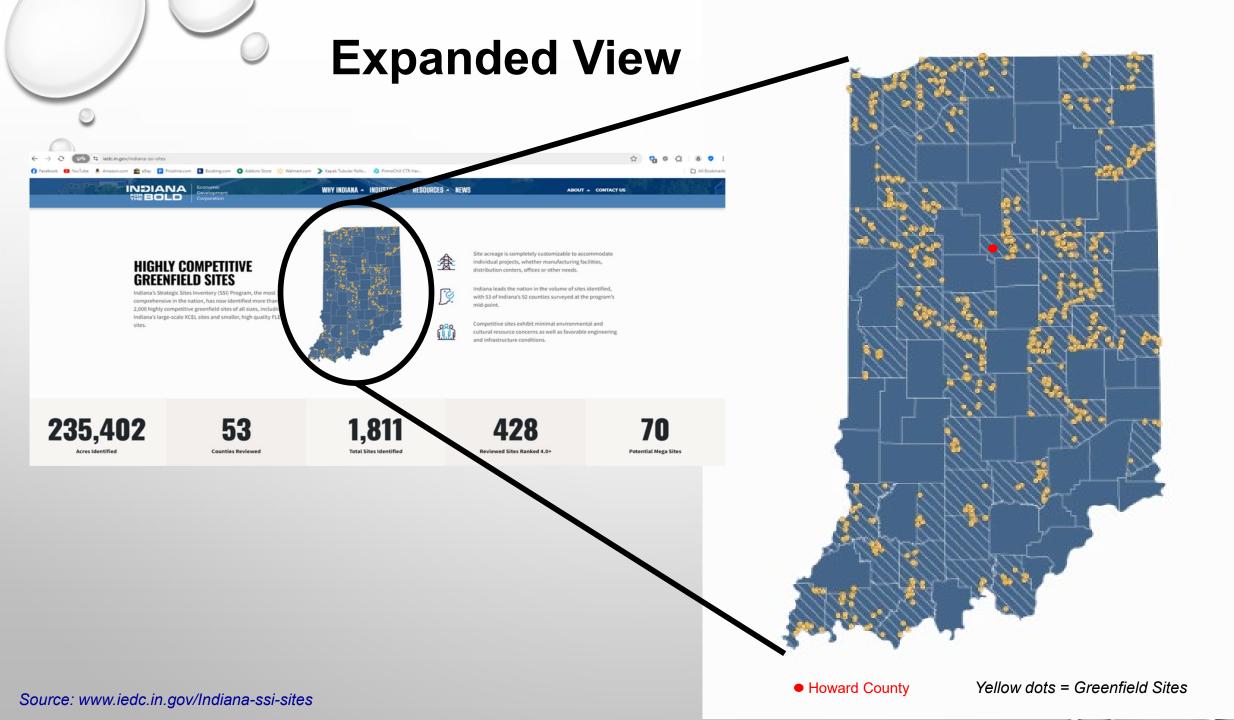
Nathan Brown Senior Manager of Public Relations 317.586.1096 nabrown1@iedc.in.gov

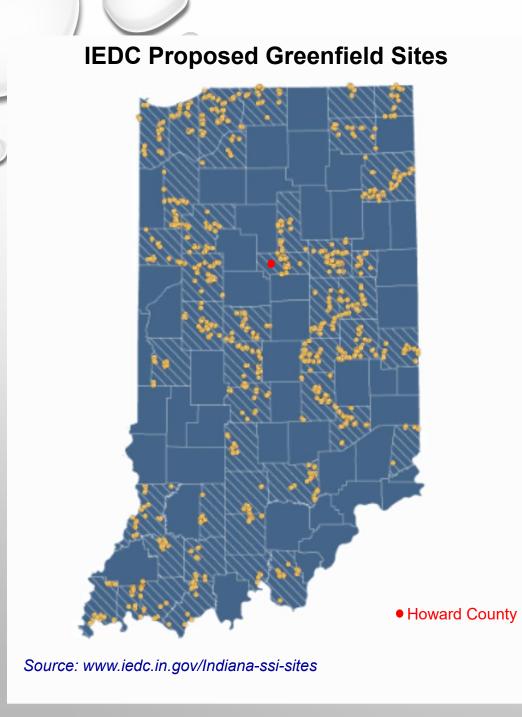
#### Source: www.iedc.in.gov/contact





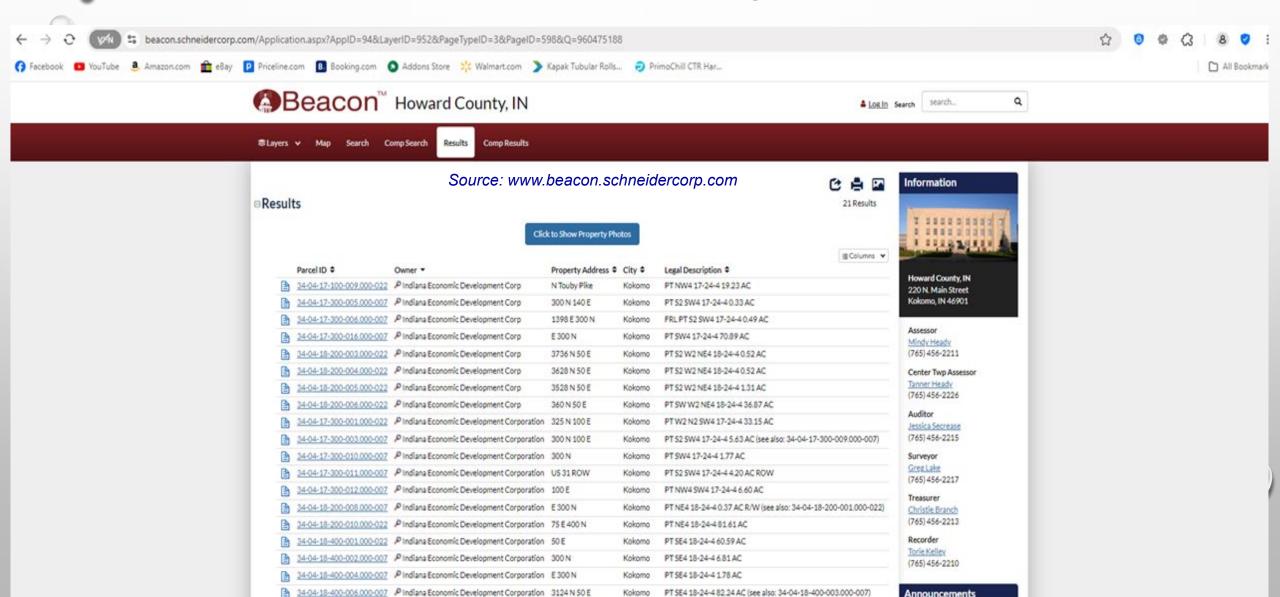
Source: www.iedc.in.gov/Indiana-ssi-sites



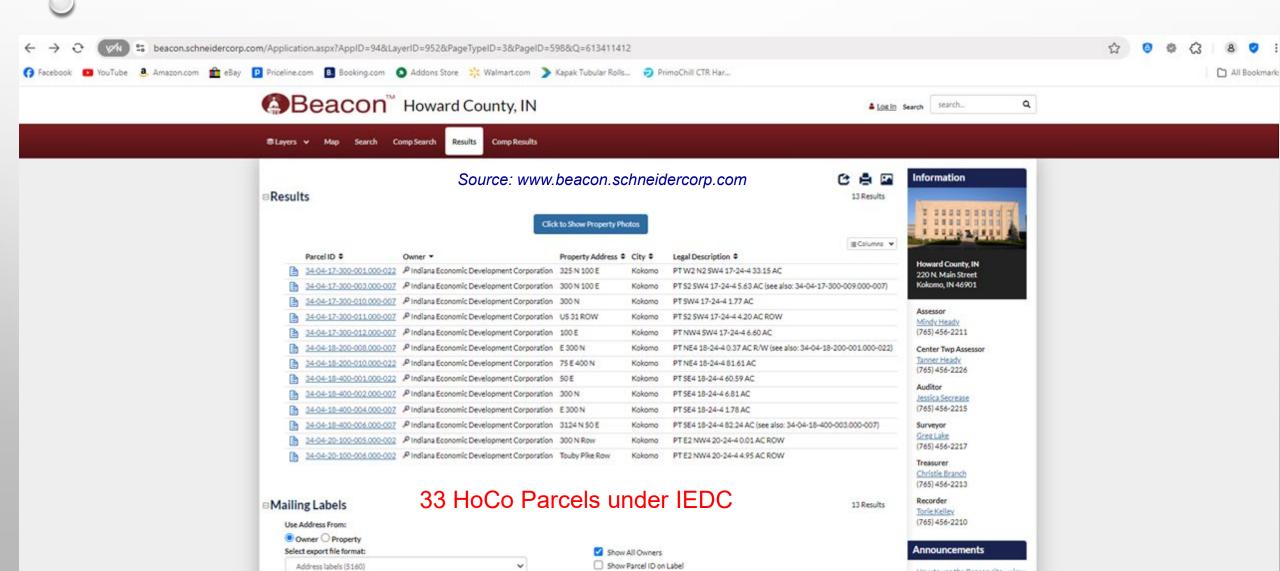


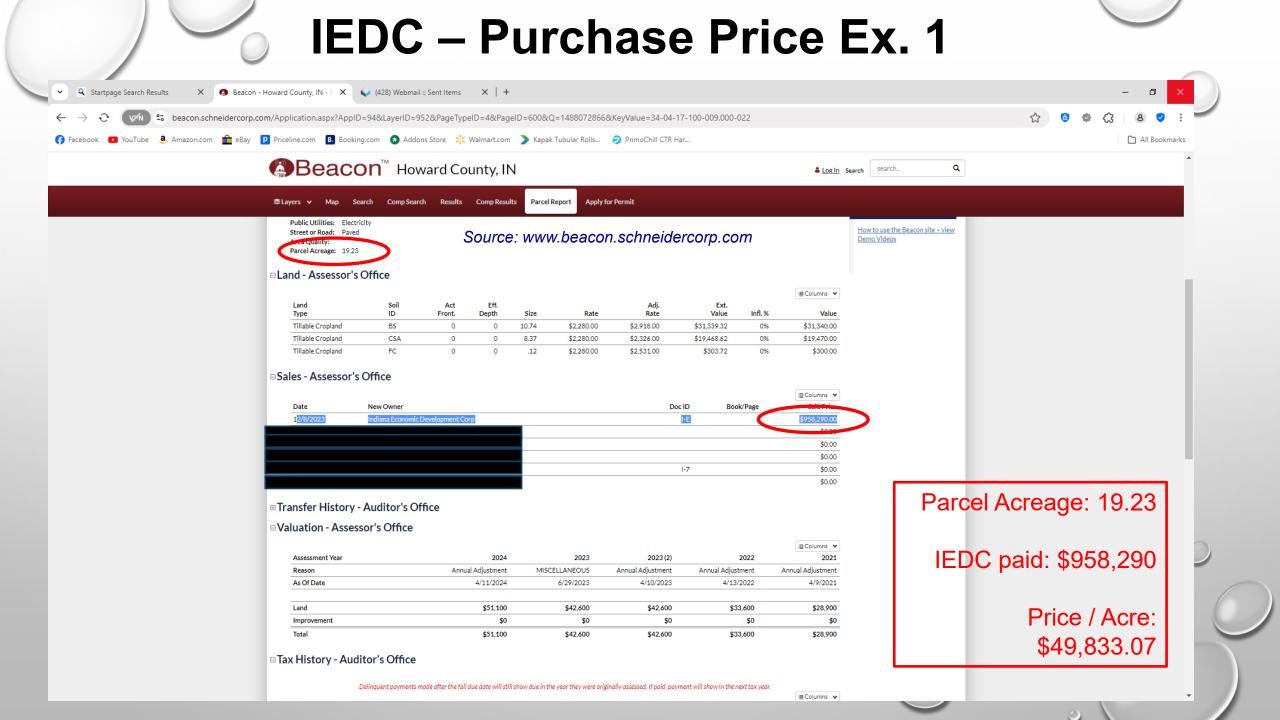


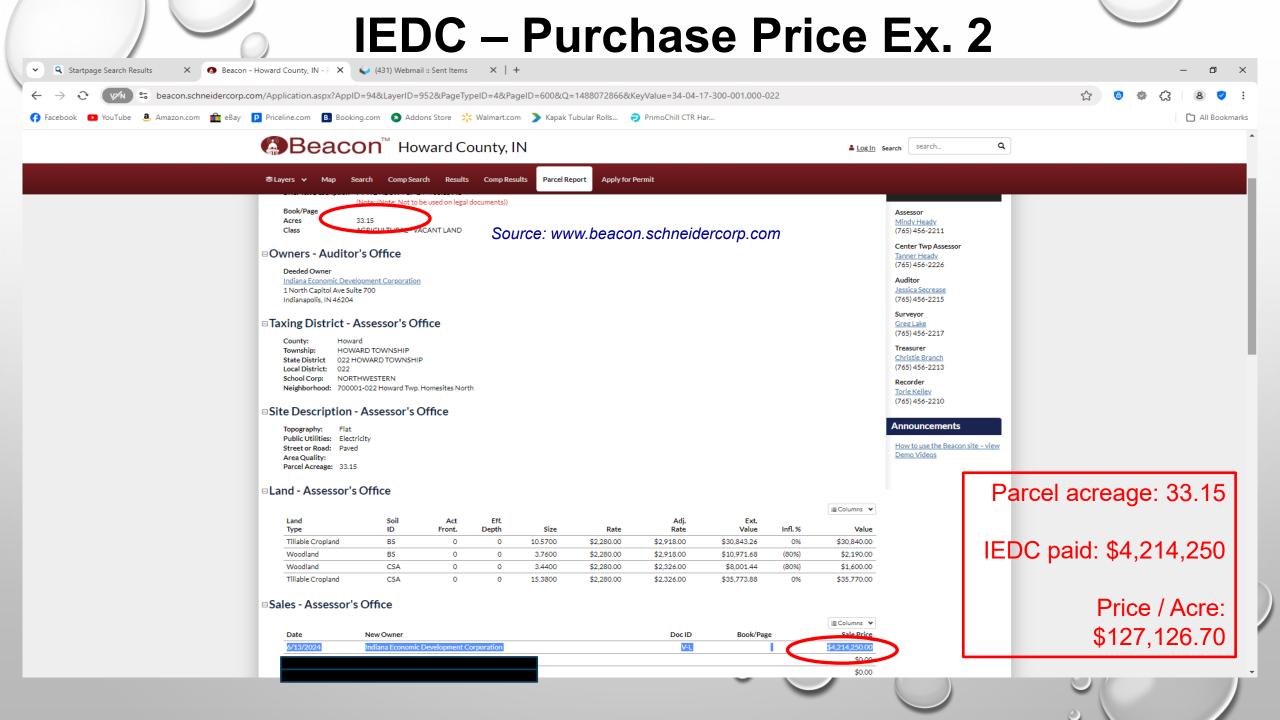
### **IEDC – Howard County Properties**

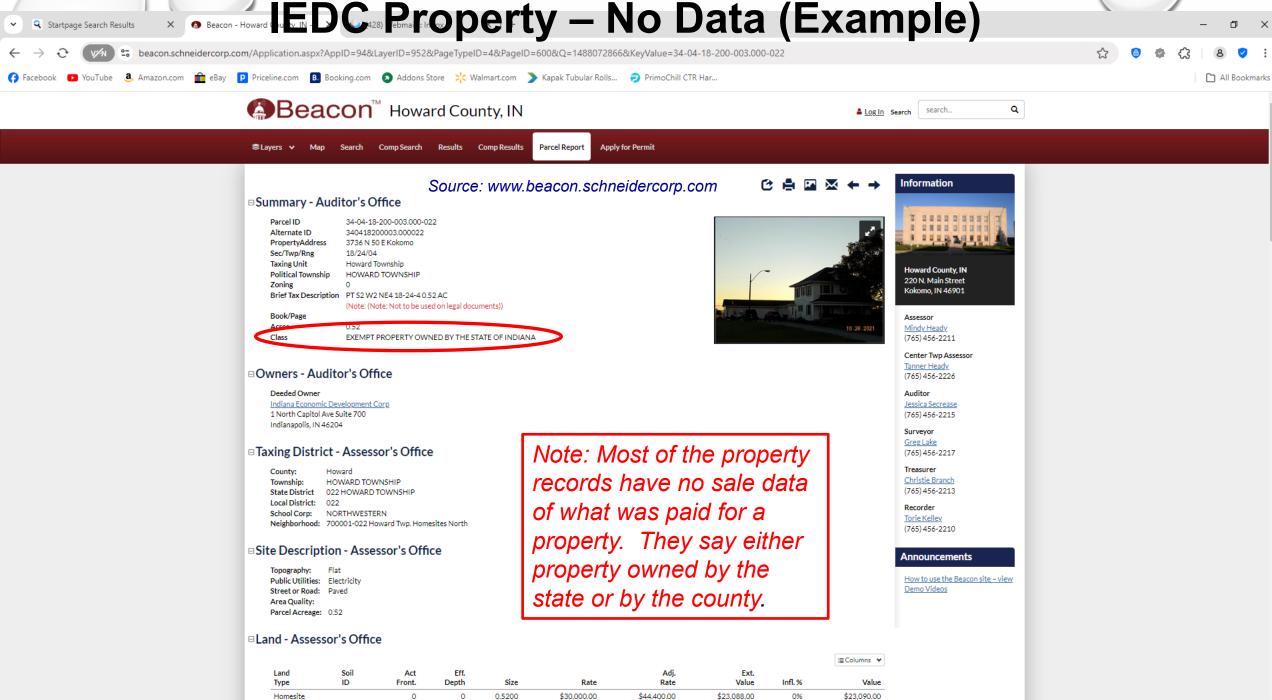


### **IEDC – Howard County Properties Continued**









0.5200 \$30,000,00 \$44,400.00 0

### Properties - Valuation Impact???

entire county?

### Beacon<sup>™</sup> Howard County, IN

Comp Search

Why such a dramatic valuation

*Question: Will this development* 

impact land valuations for the

to \$25,800 on this property?

change from \$9700 (3 yrs straight)

Login Search search.

rch. Q

Results Comp Results Parcel Report Apply for Permit

#### Source: www.beacon.schneidercorp.com

#### Summary - Auditor's Office

Search

■Lavers v

| Parcel ID             | 34-04-17-300-005.000-007                          |
|-----------------------|---------------------------------------------------|
| Alternate ID          | 340417300005.000022                               |
| PropertyAddress       | 300 N 140 E Kokomo                                |
| Sec/Twp/Rng           | 17/24/04                                          |
| Taxing Unit           | Howard - Kokomo                                   |
| Political Township    | HOWARD TOWNSHIP                                   |
| Zoning                | 0                                                 |
| Brief Tax Description | PT \$2 \$W4 17-24-40.33 AC                        |
|                       | (Note: (Note: Not to be used on legal documents)) |
| Book/Page             |                                                   |
| Acres                 | 0.33                                              |
| Class                 | RESIDENTIAL VACANT PLATTED LOT                    |
|                       |                                                   |

#### Owners - Auditor's Office

Deeded-Owner Indiana Economic Development Corp 1 North Capitol Ave Suite 700 Indianapolis, IN-46204

#### □ Taxing District - Assessor's Office

 County:
 Howard

 Township:
 HOWARD TOWNSHIP

 State District
 007 KIOKOMO CITY - HOWARD TOWNSHIP

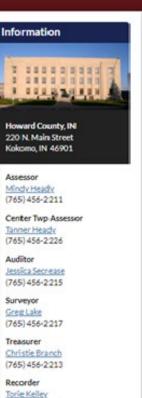
 Local District:
 007

 School Corp:
 NORTHWESTERN

 Neighborhood:
 100422-007 Sparks Road Ind Area - 007

#### ■Valuation - Assessor's Office

|                 |                    |               |                   |                   | I≣ Columns 👻      |
|-----------------|--------------------|---------------|-------------------|-------------------|-------------------|
| Assessment Year | 2024               | 2023          | 2023(2)           | 2022              | 2021              |
| Reason          | Annual Adjustment: | MISCELLANEOUS | Annual Adjustment | Annual Adjustment | Annual Adjustment |
| As Of Date      | 4/11/2024          | 6/29/2023     | 4/10/2023         | 4/13/2:022        | 4/9/2021          |
| Land            | \$25,800           | \$9,700       | \$9,700           | \$9,700           | \$9,700           |
| Improvement     | 50                 | \$0           | 60                | 60                | \$0               |
| Total           | \$25,800           | \$9,700       | \$9,700           | \$9,700           | \$9,700           |



### (765) 456-2210

#### How to use the Beacon site: - view Demo Videos

### offer clean, safe and affordable mobility for all and achieve the bold goal of carbon net zero by 2038."

Economic

Development

- credits
- \$2 million in conditional training grants
- \$22 million in conditional
- structured performance payments

### Additional Commitments were made by:

- City of Kokomo
- Development Alliance
- Howard County

This investment is intended to be the sixth battery facility to support Stellantis' bold electrification plan outlined in Dare IEDC Committed to StarPlusorward 2030 and is part of the company's long-term electrification strategy to invest \$35 billion USD through 2025 in electrification and software globally. Stellantis plans to reach a 100% passenger car battery electric vehicle (BEV) sales mix in \$37.5 million conditional tax rope and 50% passenger car and light-duty truck BEV sales mix in the U.S. by 2030. To achieve these sales targets, the company is securing approximately 400 GWh of battery capacity. This investment marks that Stellantis is on track to become a carbon net zero corporation by 2038, all scopes included, with single-digit percentage compensation of remaining emissions. "Through construction of the second battery plant of StarPlus Energy, Samsung SDI will be establishing its largest production base for electric vehicle batteries in North America," said Yoon-ho Choi, President and CEO of Samsung SDI. "We expect Stellantis brand vehicles powered by Samsung SDI batteries featuring supreme technologies to contribute to accelerating the U.S. transition to an era of electric vehicles."

WHY INDIANA AD INDUSTRIES A RESOURCES AD NEWS moung SDI, the state of

Stellantis employs more than 85,000 people across North America, including more than 7,000 throughout its Indiana operations. Since 2020, the company and its JV partners have committed to investing nearly \$6.5 billion in Indiana to support its transition to electrification. In February, the company announced plans to invest \$155 million in three Indiana facilities to add and localize production of its new electric drive module (EDM) to provide an all-in-one solution for electric vehicle powertrains. "We would like to extend our sincere gratitude to Stellantis, Samsung SDI, and their joint-venture StarPlus Energy for their redevelopment tax credits continued commitment and investment in our community. The addition of this second battery plant will solidify Kokomo as one of the largest electric vehicle battery producers in North America and shows that Kokomo continues to remain on the cutting edge of advanced automotive manufacturing."

Pending approval from the Indiana Economic Development Corporation (IEDC) Board of Directors, the IEDC committed an \$115 million in conditional investment in StarPlus Energy of up to \$37.5 million in the form of conditional tax credits and up to \$2 million in conditional training grants based on the joint venture's investment and job creation plans. The IEDC also committed an investment of up to \$22 million in conditional redevelopment tax credits based on the company's investment plans and up to \$115 million in conditional structured performance payments. These incentives are performance-based, meaning the company is eligible to claim state benefits once investments are made and employees are hired and trained. The city of Kokomo, Greater Kokomo Economic Development Alliance Inc., Howard County, Duke Energy Indiana and Northern Indiana Public Service Company offered additional incentives.

> Today's news comes on the heels of Gov. Holcomb's economic development trip to South Korea in August 2022 focused on advancing the state's electric vehicle ecosystem. There, the governor and the delegation visited Samsung SDI to tour its main electric vehicle battery production line and meet with top executives of the company and with Stellantis to celebrate their growth plans in Indiana.

About Stellantis Stellantis N.V. (NYSE: STLA / Euronext Milan: STLAM / Euronext Paris: STLAP) is one of the world's leading Greater Kokomo Economieutomakers and a mobility provider. Its storied and iconic brands embody the passion of their visionary founders and today's customers in their innovative products and services, including Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, Fiat, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. Powered by our diversity, we lead the way the world moves - aspiring to become the greatest sustainable mobility tech company, not the biggest, while creating added value for all stakeholders as well as the communities in which it operates. For more information, visit www.stellantis.com.

**Note:** The incentives are performance based meaning the company is eligible to claim benefits once investments are made and employees are hired and trained.

ABOUT A CONTACT US

**Total Incentives IEDC** only: \$176,500,000 (does not include land purchases)

Estimated jobs: 1400

Cost/job based on incentives alone: \$126,071.42

Source: www.iedc.in.gov/events/news/details/2023/10/11/gov-Holcomb...

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### **Cost of Created Jobs**

Headline: Push for high-tech plants drives up cost of incentives

Last year, **Indiana offered \$186 million to automaker Stellantis** for a \$2.5 billion electric-vehicle battery plant in Kokomo, which is expected to open in 2025 and create **up to 1,400 jobs**.

Note: If this article is accurate and \$186 million in incentives, then <u>\$132,857.14 / job created</u>.

Source: https://www.insideindianabusiness.com/articles/push-for-high-tech-plants-drives-up-cost-of-incentives

### David Rosenberg, the Secretary of Commerce who also acts as CEO of the IEDC

"It's important to remember that <u>these incentives are based on what the state sees as a return</u>, and so they're calculated based on what the company will pay in taxes over a certain period of time," Rosenberg told IBJ.

According to the Indiana Capital Chronicle, it was reported that, *"The 24,059 new jobs had an hourly wage of \$34.71, almost \$10 higher than the state average of \$25.12."* 

Source: https://indianacapitalchronicle.com/2023/01/17/massive-funding-for-economic-development-through-iedc/

If \$34.71 / hr x 40 hrs / wk x 52 wks / yr = <u>\$72,196.80 (gross)</u>

### Cost vs. Return On Investment (ROI)

 Economic development leaders say the cost is necessary to be a player in the high-tech advancedmanufacturing sweepstakes, but <u>some economists question whether the benefits are worth</u> <u>the price.</u>

Michael Hicks, director of the Center for Business and Economic Research at Ball State University, said "<u>Indiana should be paying</u> closer to <u>\$20,000 per job</u> for the unnamed auto-parts maker project, which he said is roughly how much average workers employed there would expect to pay in taxes over the next 30 years"

"The problem with <u>this deal</u> is that it just <u>doesn't get anywhere near a realistic benefit-cost ratio</u>," Hicks said. "<u>I think that is ultimately the failing of the analysis.</u>"

Source: https://www.insideindianabusiness.com/articles/push-for-high-tech-plants-drives-up-cost-of-incentives

# **Questions / Concerns over IEDC**

- When did it become the <u>role</u> of government to be the driver of economic growth and development?
  - Should this not be a private sector function?
  - Could this be a soft form of fascism?
- Do we as citizens want the government, through their quasi corporation, determining for our communities and for our state what the best economies and technologies are going to be for our areas?
- What role do we the citizens play in determining what is best for our communities?
- How do these expenditures affect our property tax rates in our communities?
  - Will these artificially high land deals drive up the value of property across the county and state leading to increased tax expense for citizens?
  - What about the impact to our Agricultural areas and to farm taxes (farmers are being pressured by higher tax costs, higher input costs, etc.)

# More Questions / Concerns over IEDC

- What feasibility studies, particularly environmental, have been done to show we have enough water, gas, power and other resources to support the endeavors of the IEDC?
- Why would any organization build any plant or LEAP development ahead of understanding whether or not there is adequate resources to support such an endeavor?
  - Does a lack of understanding, regarding our resources, suggest that those making the plans and decisions are not qualified to make such big decisions on behalf of local communities, let alone for the entire state?
  - What qualifications are required of Board members and IEDC leadership?
- What are the qualifications of those performing the studies?
  - Are the studies being performed by independent third parties selected by all parties involved, including the citizenry?
- Who is paying for the studies?
  - How do the citizens know that the results of the studies are being properly evaluated and not just qualifying the desired outcome of the paying party?

# More Questions / Concerns over IEDC

- Why have our state officials allowed an organization, like IEDC, to have such power with hardly any oversight?
  - Does this abdication by our officials suggest they are derelict in their duties to the citizens?
  - Is IEDC being a truly responsible steward of the states financial and environmental resources or are they acting as the states proxy developer?
  - Is such an organization even <u>Constitutional</u>???
  - Do our local officials have the experience / qualifications necessary to properly vet such developments before they are allowed into a community?
  - How many Hoosier jobs are being created for those already living here, not the ones coming in from overseas?
    - Ex. 1400 jobs (1000 to Hoosiers, 400 to Koreans OR 1000 to Koreans, 400 to Hoosiers, etc.)

# More Questions / Concerns over IEDC

- What is the <u>Return On Investment</u> (ROI) for the citizens?
- What happens if the state fails in its industry choices?
  - Where does it leave the state financially?

There are many more questions that could be asked, but I hope you get the point.



### **Thank You!**

"Whenever the people are well informed, they can be trusted with their own government; that whenever things get so far wrong as to attract their notice, they may be relied on to set them to rights." Thomas Jefferson to Richard Price, January 8, 1789